

FARMER'S FRIEND and RURAL REPORTER

WISCONSIN'S FARM NEWSPAPER GREEN BAY, WIS.

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This copy of Friend-Reporter is Especially for



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ROUTE 2
HENRY RUEDEN

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Private Foresters, State Air Views on Land Usage

MADISON --- A permanent committee to study use and taxation of Wisconsin forest lands was approved at the Governor's Conference on Forests and Forest Recreation Land Use here last week.



Gordon R. Connor

The conference was called to get the forest products industry and both state and private recreation-conservation to air their philosophies on forest land purchase and use.

The tax study proposal was made by Ernest Swift, Rice Lake, former Conservation department director and member of the National Wildlife Federation. He said the study was needed because of inequities in the state payment in lieu of taxes. The state now pays 30¢ and a proposal is up to make it 50¢ per acre.

Swift said the payment was too little in some areas and too much in others. If the inequity continues, the result will be unprofitable use for industry and recreation.

He emphasized there were two sides to the recreation-forest problem, a point that was reiterated by speakers for both industry and conservation-recreation.

On one hand, Swift said, outdoor recreation expansion was on the march with approval of two presidents and the people's congress, and "let's not forget it."

On the other hand, taking lands of the tax rolls to provide the recreational elbow room created tax problems for local govern-

ments and wood based industries, he said.

Swift said if the industries were taxed out of business, there would be fewer jobs and as a result fewer vacations to require vacation outlets.

With both industry and conservation-recreation interest groups interested in the use of forest lands, the best solution will have to be multiple use, a spokesman for the forest products industry said.

He said the industry was concerned with expanding government purchases of forest lands but was aware of the public demand for recreational lands now and for the future.

Gordon R. Connor, president of the Connor Lumber and Land Co., with headquarters in Wausau, said the state's 16 million forested acres were the "greatest renewable resource and asset for multiple use of recreational and industrial development" but criticized expansion of government ownership as "a creeping crisis."

Connor said the federal government now owns 33.9% of all land in the 50 states and since 1959, when Alaska was admitted to the Union, the government has acquired some 900,000 acres per year. He said there were 39 agencies holding 759,903,338 acres as of June 30, 1963.

Connor said the \$8 million per year Wisconsin receives in state and federal funds for land acquisition is "not necessary" as long as the state has "no money for development of millions of government acres already owned."

He said continued acquisition would deplete tax bases and "land owning could soon become a luxury that no one--industry, farmers, cottagers or homeowners--could afford."

Connor said state figures showed declines in attendance at state and national parks in Wisconsin and "the hysteria being developed for

land acquisition is highly exaggerated and based more on political motivation than actual fact or need." He said the trend "is a reversal of all past government efforts to get land into private, taxpaying holdings,



W. KasaKaitas

which built this nation."

Connor recommended development of recreational areas closer to metropolitan areas before more purchases were negotiated. "We simply cannot afford to have our tax base further depleted in the face of increasing state expenditures for education, welfare, highways and the development of the lands that are already government owned."

He said there was over-emphasis on saving and protecting "a 'last' oasis of beauty" since he doubted there was a segment of the population sufficiently organized to destroy the renewable natural resources.

L. P. Voigt, director of the state conservation department, said a study by Conservation Commissioners Paul Olson and James Smaby showed conservation land needs included 750,000 additional acres with an estimated cost of \$53.7 million.

"Development will cost an additional \$41.6 million and annual operating expenses will rise to \$4.5 million. This is nearly all for outdoor recreation and its a big package in 1965. It'll take 22 years to wrap it up. Total overall cash money needed for everything in this period will be \$162 million. But

(Continued on page 18)

Land Retirement in Ag Bill Draws Split

PMPC Asks for New Chicago Order Hearing

FOND DU LAC---A petition for a new hearing on the Chicago federal milk market order was forwarded to USDA Friday by Pure Milk Products Cooperative. The co-op asked the hearing be held "at the earliest possible date."

William C. Eckles, PMPC general manager, said amendments to the existing order would:

- * Provide classification for skim milk and butterfat used in ice cream and cottage cheese as necessary to permit them to be used for pool plant qualification.

- * Make location adjustment credits to handlers available to country supply pool plants on all skim milk and butterfat received by distributing pool plants without regard to utilization of the receiving distributing plants.

Eckles said the order, which became effective Apr. 1 after distant cooperatives reversed their vote to save the order, is objectionable to PMPC in several ways and those objections are not withdrawn by suggestion of the two above revisions.

"However, without a change in the qualification provisions and location adjustment provisions, Wisconsin producers and plants long associated with the Chicago market will be excluded," Eckles said.

He said USDA Secretary Freeman and the agency's milk market order division "have repeatedly assured Wisconsin dairy farmers that this new order is not a barrier to the sale of Wisconsin milk in the Chicago market."

"If this is correct," Eckles said, "a prompt hearing will not jeopardize the order. If dairy farmers are in danger of losing their market, a hearing should be held immediately. Only by a prompt and thorough hearing can the correctness of our charges be ascertained by the department."

Merger Seen of FB Co-ops in 3 States

MADISON---Merger of Wisconsin Farmco Service Cooperative and FS Services, Inc., Bloomington, Ill., will be considered shortly by Farmco directors, it was reported this week.

Farmco is the supply cooperative affiliate of the Wisconsin Farm Bureau. FS Services, Inc., is a supply affiliate of the Farm Bureaus in Illinois and Iowa.

Wisconsin directors said Farm Bureau "has long been an advocate of the consolidation of cooperatives to better serve the interests of the agriculture industry in the state, and the proposed consolidation of Farmco and FS is a move in line with this established policy."

As president of the state Farm Bureau, Percy Hardiman, Hartland, is also Farmco president.

Fluid Sales Increase 9% Since 1958

WASHINGTON---The fluid milk industry shipped products in 1963 valued at \$7,007 million--an increase of 9% over 1958, according to preliminary figures from the census of manufacturers, reported this month by the U. S. Department of Commerce.

Average number employed by the industry was 185,000 -- a decrease of 13% from 1958 and 6% from 1962. Number of establishments engaged primarily in pasteurizing, homogenizing, bottling and distributing fluid milk and cream and related products was 4,624, down from 5,816 in 1958.

No Farm Unit for USDA Plan

by HARRY LANDO
Farmer's Friend
Washington Correspondent

WASHINGTON---The administration's proposal to withdraw huge acreages from production is being hammered unmercifully by farm organizations.

The American Farm Bureau has its own acreage retirement idea, but it insists that any such plan must have free market prices rather than high support prices to work. AFBF says guaranteed high prices will bring out production increases on land remaining to outweigh the land taken out of farm uses. So it attacked the administration plan on these grounds.

The National Grange was almost neutral in final effect. It indicated that it might be a good idea to take some land out of production, but only on a temporary basis. With so many people starving, the Grange argued, it would be immoral to make permanent cuts in our production. We should, instead, be figuring out ways by which the food deficient countries can trade for our surpluses.

The National Farmers Union ranged itself against the whole idea. NFU is worried about administration statements earlier this year that one million out of the present 3.5 million farms could produce all we need. It doesn't want a land retirement program to get rid of 2.5 million farms. Instead, it wants rural renewal and consumption increasing programs.

This Week's Laugh

A wife is a woman who is always breaking things--like fives and tens.



SEVEN COUNTY presidents were among those who attended the recent Wisconsin Farm Bureau President's meeting in Madison. Percy Hardiman (seated, center), presided. Seated from left are Alvin Blirr, Krakow; Gerald Van Asten, Kaukauna; Hardiman; Robert Steiner, Algoma, and Don Haldeman, Norwalk (Monroe county). Standing, left to right, are George Peterson (St. Croix county); Douglas Sacia, Galesville (Trempealeau county), and Orbert Garsow, West De Pere. (Farm Bureau photo)



THE ANNUAL DISTRICT 6 Wisconsin Farm Bureau Women's Rural-Urban luncheon was hosted by the Brown county organization in Green Bay last week. LEFT: Miss Carol Schuyler of Seymour, Miss North American Indian--1965, displays a blanket exemplifying Indian handwork to Mrs. William Fischer, Manitowish, district 6 chairman (left); Mrs. Ira Bonjean, Green Bay, and Mrs. Basil Rueden, West De Pere (right). Miss Schuyler, recipient of the first annual Miss NAI crown, was guest speaker. RIGHT: Mrs. Donald Tilleman (left), wife of the mayor of Green Bay, chats with Mrs. A. J. Bauman of Cottage Grove, chairman of Wisconsin Farm Bureau Women. Stories on pages 3 and 6.

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Promotions Should Start at Beginning

Too often, many farmers are unaware of what sound promotion can do for their products. In this they are no different than many urban retail merchants, from the service station operator to the clothier to the appliance store owner. And, again too often, the promoters of dairy products and services forget to promote to their members more often than their annual or district meetings.

A good example of what sound promotion can do is exemplified by the State Agriculture department's intensive program for cheese.

Wisconsin produces more than 700 million pounds of cheese per year. State residents consume only 36 million pounds—5%—each year. The remaining 664 million pounds must be promoted to be sold out-of-state.

Figures for the nine Wisconsin Cheese Festivals held in the past seven months show sales of 125,480 pounds for a two week period before the festival, 408,032 pounds during the event and 131,754 pounds in the two weeks after the promotion.

Most markets showed increases of more than 100% during the Festivals. A projection for one year after the event put the sales increase at six million pounds. In dollars and cents at the wholesale level, the nine promotions resulted in \$2.4 MILLION IN EXTRA cheese sale dollars.

Would that more phases of agriculture promoted this way. And would that they start with the producer himself in his media. After all, the producer is paying part of the cost. What better way to sell him?

Foreign Milk Output Gains

WASHINGTON --- Milk production in Australia and New Zealand set new records during 1964, study of world dairy product output revealed recently.

In Western Europe milk production was up in Belgium, Denmark, Ireland, and Norway, but down in France, West Germany, Sweden, Switzerland, and the United Kingdom.

In the Netherlands and Canada, it was practically the same as in 1963, while United States production slightly exceeded the record set in 1962.

World cheese totals averaged a 5% increase. Heavier production of nonfat dry milk accounted for nearly all the increase in total dried milk production in both Canada and the U. S. New Zealand reported only nonfat dry milk production, which

Paul Harvey News



Recently, student rioting at the University of California has claimed many causes.

Initially, riot leaders demanded "student rights to participate in and collect funds for campus political organizations."

Later, demonstrators on the same campus were protesting "school administration policies."

Later, they were demanding "freedom of speech."

Subsequently, their placards included filthy words, in the name of "freedom of speech."

Then, the other day, 40 students from that campus made a bonfire of their draft cards, protesting "the United States invasion of the Dominican Republic."

It's trite, but sadly true, that "these are tomorrow's leaders."

If they are indoctrinated with an "ism" which is the antithesis of our own, then the war we're winning in Viet Nam could be lost in Berkeley.

In the U of C News Call Bulletin, a graduate student wrote: "The handwork of professionals is everywhere in evidence (in these demonstrations)—information booths, buttons, machine-printed signs, bull horns, walkie-talkies. Can this be the spontaneous rebellion of down-trodden students?"

Of course, it was not.

University President Clark Kerr tardily recognized last October that "some elements active in the demonstrations have

Anarchy on the Campus

been impressed with tactics of Fidel Castro and Mao Tse-tung."

Later, he estimated that "40% of the demonstrators were from off-campus."

(Continued on page 4)

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1. T. F. ☐ 9. T. F. ☐
2. T. F. ☐ 10. T. F. ☐
3. T. F. ☐ 11. T. F. ☐
4. T. F. ☐ 12. T. F. ☐
5. T. F. ☐ 13. T. F. ☐
6. T. F. ☐ 14. T. F. ☐
7. T. F. ☐ 15. T. F. ☐
8. T. F. ☐

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List the number of driving hazards that you have seen

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☐

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2. a b c d ☐

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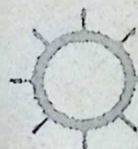
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